

# BECOME A SPONSOR

Your Sponsorship will be for 2 Events!!!!

## NAMI Arkansas Run/Walk 2022

Northwest Arkansas - September 24th

Central Arkansas - October 22



### Presenting Sponsor \$10,000

- ✓ Special recognition at both events
- ✓ Video Advertising and mention in all radio and print
- ✓ Special Social Media Video
- ✓ Audio message during both walk days
- ✓ Logo on T-Shirts, signage, website, socials, and all programming
- ✓ Sponsor name on all press release
- ✓ Signs along the course
- ✓ Booth at both events

### Gold Sponsor \$5,000

- ✓ Video, Radio, and Print Advertising
- ✓ Logo on T-Shirts, signage, website, and all programming
- ✓ Social Media Video
- ✓ Sponsor name on all press release
- ✓ Acknowledge during walk day program
- ✓ Signage at both events
- ✓ Booth at both events

### Silver Sponsor \$2,500

- ✓ Logo on T-Shirts, signage, website, and all programming
- ✓ Short Social Media Video
- ✓ Sponsor name on all press release
- ✓ Acknowledge during walk day program
- ✓ Booth at both events

### Bronze \$1,500

- ✓ Logo on T-Shirts, signage, website, and all programming
- ✓ Acknowledge during walk day program
- ✓ Booth at both events

## WE NEED YOU!

*Special sponsorship recognition is also available for major donors, depending on the cash value of the donation. All Level of sponsorship are*

